

iINNOVATIONS
CONGRESS



2 November 2018

"Successful via innovation"

Innovations are our future



"Innovation distinguishes between a leader and a follower"

Steve Jobs

What does the future hold? This question quickly presents itself when you consider the pace of technological advances in our rapidly changing world. Innovation is regarded as the most important driver for the long-term success of businesses and thus as a driver for the growth of tomorrow.

The Innovations Congress, under the motto "successful via innovation – how to manage innovation", provides information around innovation management. Among other things, this means open innovation will also be one of the topics: away from conservative idea generation, to open and efficient innovation processes.

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Friday, 2 November 2018, 10.30am – 3.00pm
Nuremberg Exhibition Center

€80 day ticket (incl. iENA admission, exhibition catalogue and guided tour of the fair thereafter)

Register at www.iena.de/en/ticket

Programme available online from September at www.iena.de/en

As part of iENA with the support of the IHK "Product and Innovation Management" user club



Nuremberg Chamber
of Commerce and Industry

International
Trade Fair
Ideas-Inventions-
New Products
1-4 Nov 2018
Exhibition Center
Nuremberg, Germany



iENA

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