

Internationale
Fachmesse
»Ideen-Erfindungen-Neuheiten«
Sa 28. - Mo 30. Oktober 2023
Messe
Nürnberg

International
Trade Fair
»Ideas-Inventions-New Products«
Sa 28 - Mo 30 October 2023
Exhibition Center
Nuremberg, Germany



July 2023



Presse Release

China is a Partner of the International Inventors' Trade Fair iENA 2023

The International Trade Fair "Ideas – Inventions – New Products" iENA 2023 will take place from Saturday, October 28 to Monday, October 30 at the Nuremberg Exhibition Center and will celebrate its 75th anniversary this year. Over the course of three days, inventions from all over the world will be presented at the iENA. China is this year's partner – the China Association of Inventions (CAI) is bringing numerous innovations from China to Nuremberg.

Nuremberg – The managing directors of the trade fair organiser AFAG Henning and Thilo Könicke, together with the AFAG representative for China Hanan Wang, were personally in China in July to meet the Vice President of the China Association of Inventions (CAI) Zhenfu He in person and to sign the partnership agreement for the International Inventors' Fair 2023.

Zhenfu He, Vice President of the China Association of Inventions (CAI), welcomes the partnership with iENA 2023: "The world-renowned inventors' trade fair in Nuremberg with its long tradition enjoys a high level of recognition in China. China as the partner for iENA 2023 in its 75th anniversary year is a special motivation for the Chinese Inventors' Association. We are looking forward to working with the AFAG and are confident that this year's inventor fair will be a great success. We would be very pleased if our joint efforts could contribute to Sino-German exchange in science and technology and to the promotion of innovation in both countries."

Henning and Thilo Könicke, Managing Directors of AFAG Messen und Ausstellungen, are pleased that China is partner of the iENA 2023: "The Chinese inventors have already been making a valuable contribution to the Inventors' Trade Fair in Nuremberg for many

years. With their innovations and developments, they convince both the national and international trade visitors as well as the expert jury, which has already honoured several top-class Chinese inventions with gold medals. That is why we are particularly pleased that the China Association of Inventions (CAI) will be a partner of the iENA in its anniversary year 2023. This will put a special spotlight on China's innovative strength and we are already excited to see which Chinese inventions will be presented at the international inventor trade show iENA in Nuremberg in the fall."

75 Years Inventors' Trade Fair iENA

In diesem Jahr feiert die Erfindermesse iENA 75-jähriges Jubiläum. In 1948, the trade fair organizer AFAG began organizing the Inventors' and Innovations' Exhibition in Nuremberg. In the following decades, the event has evolved into the international inventors' trade fair. Countless successful inventions and innovations were presented to the public for the first time at the iENA in Nuremberg, including, for example, the rolling suitcase, the igloo tent and the insulation rescue blanket, as well as technical developments from all areas of life, such as medicine, energy technology, environmental protection and safety. Numerous international participants have already announced their attendance at this year's iENA, which will help the inventors' trade fair to become more international again after the pandemic.

iENA 2023 – International meeting place for the inventor scene

Due to scheduling conflicts with other international events, the iENA 2023 will, exceptionally, only take place on three days, from Saturday, October 28 to Monday, October 30. The highlight for the exhibiting inventors is the medal ceremony on the last day of the trade show, Monday, October 30, at which the most promising inventions will be awarded. During the trade show, all inventions will be examined and evaluated by the iENA expert jury.

iENA 2023 – Save the Date

iENA Nuremberg

International Trade Fair „Ideas – Inventions – New Products“

Sunday, 28 till Monday, 30 October 2023

Exhibition Center Nuermberg, Hall 10

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