

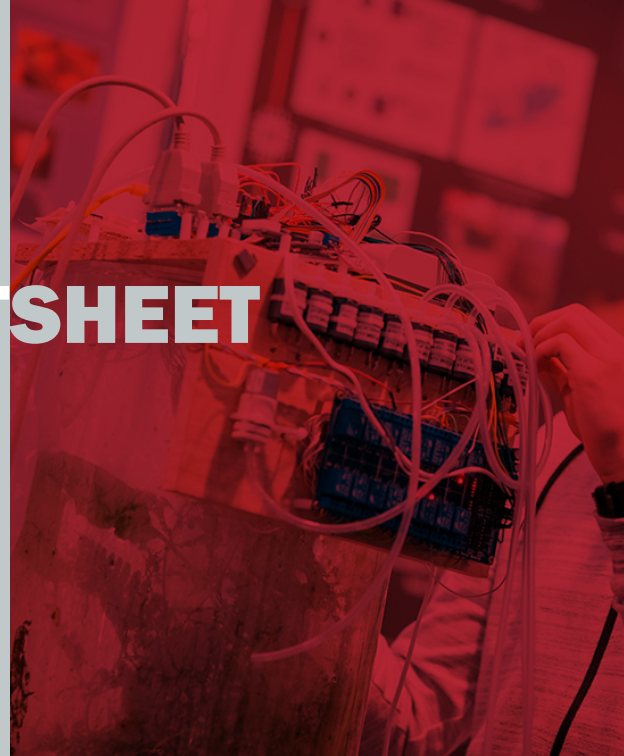
# iENA 2021

## FACTSHEET

4 - 7 November  
Ideas · Inventions · New Products  
Exhibition Center Nuremberg · Germany

**// Creativity, inventiveness and innovative strength**

**// with Innovations Congress and Hack & Make**





## **iENA**

4 - 7 November

**Ideas · Inventions · New Products**



### **with iENA-Award**

Award ceremony for the best inventions and novelties



## **Innovations Congress**

4 - 5 November

**Managing innovations successfully  
Patents, property rights, funding opportunities  
Creativity and innovation development**



## **Hack & Make**

6 - 7 November

**The creative and technology fair**

# iENA

4 - 7 November

Ideas · Inventions · New Products

with iENA-Award

Award ceremony for the best inventions and novelties

You have an idea, a prototype or even a finished product for which you are now looking for a manufacturer, a distribution partner or a patent exploiter?

Then present your idea at the International Trade Fair for Ideas · Inventions · New Products and write your success story. Meet distributors, developers and consultants who will support you in the development or marketing of your invention.

Take the additional advantage of the opportunity to present your invention on the iENA stage in order to make other potential partners or investors aware of your idea.



Innovative strength is needed to meet current challenges! Particularly difficult times show us once again how important it is to invest in the future with creative ideas and new technologies.

Parallel to the iENA, global players as well as medium-sized entrepreneurs, developers, creatives and the curious will gather for two days to exchange ideas on topics such as innovation management, patents and property rights or innovation development.

As an exhibitor, you can benefit from this group of participants, who will also visit the iENA Inventors' Fair during the congress break times.

# Innovations Congress

4 - 5 November

Successfully managing innovations  
Patents, property rights, funding opportunities  
Creativity and innovation development



# Hack & Make

6 - 7 November  
The creative and technology fair

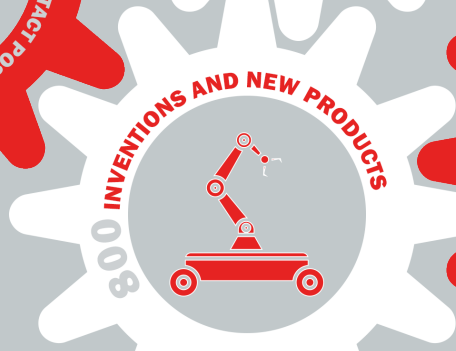
It will be varied and exciting, flashing, buzzing and blinking at every turn. Curious and instructive things will be on display – at the Hack & Make creative and technology fair for future technologies and methods to touch.

Creatives, makers, hackers and hobbyists present their projects and activities to exchange ideas, share knowledge and pass on their enthusiasm.



# iENA in numbers

Good reasons for your participation



**It's a match!**  
Your invention at iENA

CHEMISTRY TRANSPORTING  
TEACHING AND RESEARCH TEXTILES  
PHYSICS SERVICES  
FIXED CONSTRUCTIONS MEDICINE  
SUSTAINABILITY MECHANICAL  
ENGINEERING  
HUMAN PROMOTIONAL  
NECESSITIES FINANCING ITEMS  
COMPUTER ENGINEERING  
START-UP CONSULTANCY ...

**See you there!**  
Meet your target group(s)

DEVELOPERS  
DEALERS  
INVESTORS  
CONSULTANTS END USERS  
PATENT EXPLOITERS  
BUYERS ENGINEERS  
INNOVATION MANAGERS  
MANAGING DIRECTORS



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