

Internationale  
Fachmesse  
»Ideen-Erfindungen-Neuheiten«  
Sa 26. - Mo 28. Oktober 2024  
Messe  
Nürnberg

International  
Trade Fair  
»Ideas-Inventions-New Products«  
Sa 26 - Mo 28 October 2024  
Exhibition Center  
Nuremberg, Germany



April 2024

Press Release

## The inventor scene meets in Nuremberg: iENA inventors' fair

**The iENA International Trade Fair "Ideas – Inventions – New Products" at the Nuremberg Exhibition Centre showcases inventions from over 30 countries for the world of tomorrow. For three days, from 26 to 28 October, inventors from all over the world will be presenting their innovations.**

**Nuremberg** – Investors, industry, dealers and consultants are expected to come to Nuremberg for the iENA to find innovations for the future. For inventors and developers, the iENA offers information and the opportunity to network and exchange ideas. The iENA has a tradition of over 75 years and is still the meeting place for the international inventor scene today. The iENA is a unique opportunity for inventors to further develop their inventions and draw attention to their innovations. Numerous young inventors also present their ideas at the iENA and impress with their innovative strength. Together with its partners, the German Patent and Trade Mark Office DPMA ensures a high quality of information on all aspects of patent and trade mark rights.

On Monday, 28 October, the iENA will be accompanied by the **Innovation Congress**, which will provide exciting impulses and be supported by stimulating discussion rounds. The question of a successful innovation process arises for global players as well as for medium-sized companies, but also for inventors and developers. The Innovation Congress is aimed at innovation managers, entrepreneurs, developers, creative minds and the curious who want to throw familiar thought patterns overboard. One of the partners of the Innovation Congress is the Nuremberg Chamber of Industry and Commerce for Middle Franconia with its Product and Innovation Management User Club.

In Kooperation mit/in cooperation with:



Deutscher  
Erfinderverband e.V.



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The creative and technology festival **Hack & Make** takes place on all three days (26 to 28 October) parallel to the iENA and is aimed at creative people, inventors and the curious. At Hack & Make, you can experience educational, surprising and funny things from the digital and real world of today and tomorrow. Experienced and inexperienced alike can refresh and expand their knowledge in workshops and discover a new world of DIY.

For further information <https://www.iena.de/en/>

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