

Internationale Fachmesse  
»Ideen-Erfindungen-Neuheiten«  
**Sa 1. – Mo 3. November 2025**  
Messe Nürnberg

International Trade Fair  
»Ideas-Inventions-New Products«  
**Sa 1 – Mo 3 November 2025**  
Messe Nürnberg, Germany



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Press Release

## Inventors' Fair iENA Nuremberg 2025

**The international trade fair “Ideas – Inventions – New Products” iENA showcases inventions from all over the world, including technical innovations from a wide range of sectors as well as exciting innovations and useful everyday gadgets. The iENA takes place from 1 to 3 November at Messe Nürnberg. Numerous international inventors and institutions have already registered for this year's trade fair. Thuringia is a partner of iENA 2025.**

**Nuremberg** – The iENA, one of the world's most important trade fairs for ideas, inventions and new products, is characterised by exciting new developments from all over the world. The demand for exhibition space is high: In addition to participants from Germany, Austria, China and Korea, inventors from Saudi Arabia, Angola, Malaysia, Croatia and Taiwan are also expected. Over three days, inventors from over 30 countries will present their innovations in Nuremberg, including numerous young inventors who will impress with their innovative strength. Investors, industry representatives, dealers and consultants are expected to come to Nuremberg for the iENA to find New Products for the world of tomorrow.

### Thuringia – Partner of the iENA 2025

Thuringia in Germany presents itself at the iENA as an inventor stronghold and impresses with its high innovative strength. For this reason, Thuringia 2025 is a partner of the iENA for the first time. Various stakeholders from research, science and industry are working together to successfully launch inventions from Thuringia

In Kooperation mit/in cooperation with:



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and present them to the international trade audience at the iENA in Nuremberg.

This year's iENA partners, the State Patent Centre Thuringia at the Ilmenau University of Technology (PATON), the Patent Management Thuringian Universities (PTH), the Inventors' Network for Invention Promotion, Innovation and Network Management (ERiNET) and the innovation company KOMPASS GmbH from Ilmenau support inventors in the development and marketing of their ideas and provide assistance for participation at the iENA inventors' fair. The focus here is on promoting innovation.

The iENA offers inventors and developers information and the opportunity to network and exchange ideas. The iENA is the meeting place for the international inventor scene. For inventors, the iENA offers a unique opportunity to further develop inventions and draw attention to innovations. Together with its partners, the German Patent and Trade Mark Office DPMA ensures a high quality of information on patent and trade mark rights.

### **The supporting programme: Innovation congress and creative and technology festival Hack & Make**

On Monday, 3 November, the iENA will be accompanied by the **Nuremberg Innovation Congress**. Innovations are the engine of progress. But how do you go from a good idea to a marketable product? And what role does standardisation play in this? These questions will be discussed at the Innovation Congress, which will be held in German.

The **creative and technology festival Hack & Make** runs parallel to the iENA and takes place from 1 to 3 November. It is aimed at creative minds, inventors and the curious.

The international trade fair "Ideas – Inventions – New Products" iENA Nuremberg takes place from Saturday, 1 to Monday, 3 November at Messe Nürnberg. The large public exhibition Consumenta runs in parallel. Both trade fairs can be visited with one ticket. A separate ticket is required for the Innovation Congress.

### **About iENA Inventors' Fair**

The iENA Nuremberg (International Trade Fair "Ideas – Inventions – New Products") has been held in Nuremberg for over 75 years and has established itself as an important platform for inventors,

innovators and companies. Every year, hundreds of inventions from a wide range of fields are presented to the public here, often laying the foundations for technological and social developments.

<https://www.iena.de/en/>

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